

SHAPING THE FUTURE TOGETHER

- Leonora Elford shares her story

THE BACKGROUND

Leo, as she is known, began working at Wylfa in 2003 in the new Programmes Department. More recently she was a Cost Engineer but when the company reorganisation occurred, Leo saw this as an opportunity.

Her early career in publishing and life-long love of the Arts made Leo think about running a home-based business. In September last year, she decided not to 'think' any longer – it was time to act.

THE APPROACH

After Leo attended a Shaping the Future launch event, she quickly followed this up with her Strengthscope Report and three 1-2-1 coaching sessions. *"I was fairly clear on what I wanted to do - so Shaping the Future funding came at just the right time for me."*

Being onsite meant Leo could get advice and guidance as and when it was needed – this was invaluable especially for the funding application wording.

"Shaping the Future has allowed me to get back into designing and drawing" Leo comments. *"I love print and it has allowed my business to begin small, say with greeting cards, while studying at the same time."*

Leo started a part-time Fine Art Preparation Course at Bangor University Lifelong Learning in January this year. She'll also be taking advantage of Menter Mon's Business Services too. She didn't expect things to be easy but she is positive about the future.

THE FUTURE

"It is early days but the Bangor course is just what I needed – although it is a big shift from working at Wylfa!" Leo smiles.

Over the next two years Leo will combine a return to study together with the day-to-day challenges of starting her fledgling business.

"I am extremely grateful for the funding which will, I hope, allow me to..."



establish a sustainable business for the future."

LEO ELFORD

Former Cost Engineer, Wylfa



Penna



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