

SHAPING THE FUTURE TOGETHER

- Ian Edwards shares his story

THE BACKGROUND

Born and raised on Anglesey, Ian joined Magnox in 2007 in Communications. Prior to this he had worked for Gloucestershire County Council following time at the University of Gloucestershire where he studied Marketing.

Having returned 'home', the announcement challenged Ian's hopes of staying in North Wales.

THE APPROACH

"I immediately saw the benefits of Shaping the Future in helping me and my colleagues to improve our skills and qualifications for the future" Ian commented.

He attended a Launch Event and Career Direction workshop in February of this year - and immediately set about the task of facing the future.

What helped Ian with his thinking was his Strengthscope Report. *"When considering my future career, I needed to think about location and lifestyle. So working in a fast-paced London-based job would not meet my 'career-anchor' lifestyle results for example."*

Through his coaching sessions Ian realised that he should research qualifications that would add strength to his CV – and that led him to look at going back to school to study.

THE FUTURE

Ian has successfully secured funding to start an MSC in Public Relations in April 2013 with the University of Glamorgan.

"I am looking forward to starting the course and learning more about my profession, which will hopefully improve my skills and confidence."

Ultimately Ian's aim is to remain working in North Wales - and will be using Shaping the Future to help him plan ahead for employment opportunities in the locality.

"I have taken a number of interesting tests about my learning style and what my strengths are - which I didn't realise before!"



IAN EDWARDS

Communications, Trawsfynydd



Penna

